Kyosei Bank launches "The Ninja Kingdom" NFT collection & enters The Sandbox metaverse



As a multi-sectoral enterprise in Japan, Kyosei Bank (Headquarters: Chiyoda-ku, Tokyo; Representative Director: Masataka Yanase) has announced that they are proudly stepping forward into NFT space and metaverse gaming as they continue to expand their business into the web3.0 industry.

Kyosei Bank will launch a non-fungible token (NFT) collection. Stem from the inspiration of their physical entertainment theme park "Ise Ninja Kingdom," the name of the NFT collection is "The Ninja Kingdom." With an aim to explore innovative storytelling and promote Japan's rich culture and history, the NFT collection will provide a series of benefits and exclusive utilities to holders worldwide, including metaverse gaming, anime IP development, and more.



Earlier this year, Kyosei also acquired a virtual land (12x12) in The Sandbox metaverse, a leading decentralized gaming virtual world and a subsidiary of Animoca Brands. Through game development and social experiences on Kyosei's LAND, the company will offer a brand new digital experience to its customers, stakeholders, and the NFT

community by expanding its ecosystem on the global and innovative metaverse platform.





This metaverse development will allow Kyosei to interact directly with like-minded visionaries worldwide to co-create a symbiotic community and foster boundless creativity and innovation.

Kimitaka Yanase, Representative Director, Kyosei Bank Japan, said: "This is an exciting step towards our grand vision of metaverse integration. We are thrilled to embark on this journey with our community."

For more details, please visit the official Twitter and website of the NFT collection:



Twitter: https://twitter.com/ninjakingdomjp
Website: https://theninjakingdom.com